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Business plan

Lawyers turn to education

The company: Liss & Shapero is a personal-injury law firm. The Berkley-based partnership of Robert F. Liss and Anthony Shapero specializes in insurance disputes, disability contracts, probate, Social Security matters, worker's compensation and employment law. Liss, who has more than 40 years of law experience, partnered with Shapero in 2002.

Reaching out: Liss is speaking this month at the Detroit chapter of the American Landlord Association to help the group understand the benefits and risks of being a landlord. One of the firm's services is acting as insurance counselors, explaining coverage levels. "Many landlords don't realize their assets are at risk if they are not properly insured," Liss said.

Sweeping changes: With the recent mid-term elections, Liss and Shapero expect sweeping changes in Michigan



Wayne E. Smith/ The Detroit News

Robert Liss, right, and Anthony Shapero partnered in 2002 to form Liss & Shapero, a personal injury law firm based in Berkley. They expect positive change in Michigan law since the mid-term elections.

law, which could in a positive way affect people who are filing personal-injury cases. "The law has gotten more and more restrictive" because of several recent Michigan Supreme Court rulings, Liss said. "We anticipate a number of fixes."

On the Web: www.liss-shapero.com.

Final word: "We feel an obligation as attorneys to educate people because we're their connection between the law, the insurance companies and their complaints," Liss said.

—Karen Dybis